



ANNUAL REPORT  
2021-2022



## ABOUT US

Beautiful Together Foundation is a non-governmental organization that uses the medium of e-commerce to provide financial aid to causes that require urgent intervention.

When you purchase a product from the Beautiful Together e-commerce portal ([btogetherindia.in](http://btogetherindia.in)), the profit generated from your purchases go directly to causes such as special needs empowerment, financial support to the differently-abled, income generation for at-risk individuals and so on.

That's right. A slight shift in your shopping habits could create a major transformation in the lives of millions. So, like us, if you also believe in the beauty of unity, especially a unity that is dedicated to a greater cause, join the initiative.

With the founding members themselves being parents of a special needs child, it seemed a step in the right direction to start the Beautiful Together project. Initiated from the thought process happening in the minds of every Parents of Special needs over 'What is there after we', this idea has taken its shape where we make People with Special Needs our prime beneficiaries and make their parents feel most happy by knowing that their wards are enjoying the dignity, respect and financial independence what any other individual enjoys in their life.



## **OUR MISSION**

To implement a successful e-commerce model that is not about individual commercial success but about collective social advancement and growth for different sectors of society, from special needs to the underprivileged.

## **OUR VISION**

To create a country-wide, unified movement where the general public and other stakeholders come together to uplift and empower every member of society who is in need of assistance and support.



## **Who are we**

### **Governance**

#### **Who are we ( Founders)**

Reji Vaheed, Chairman

Anita Reji, Secretary

#### **Adivosry / Governing Board**

Jayashree, Head of operations

Adithya Vakade, Head of IT

Nagaveni Chetty, Head of Finance

#### **Team (Registered through our platforms)**

Members: People with Special needs/PwDs

Friends: Network of people created by Members

Volunteers: From General Public



## Financial Reports

- Date of Registration: 14th January 2020
- 80-G: Received (provisional)
- Section 10A: Received (provisional)
- Annual Audited Reports Year-wise

## Policies

- Child Protection Policy
- Gender Policy
- Organizational Gender Policy

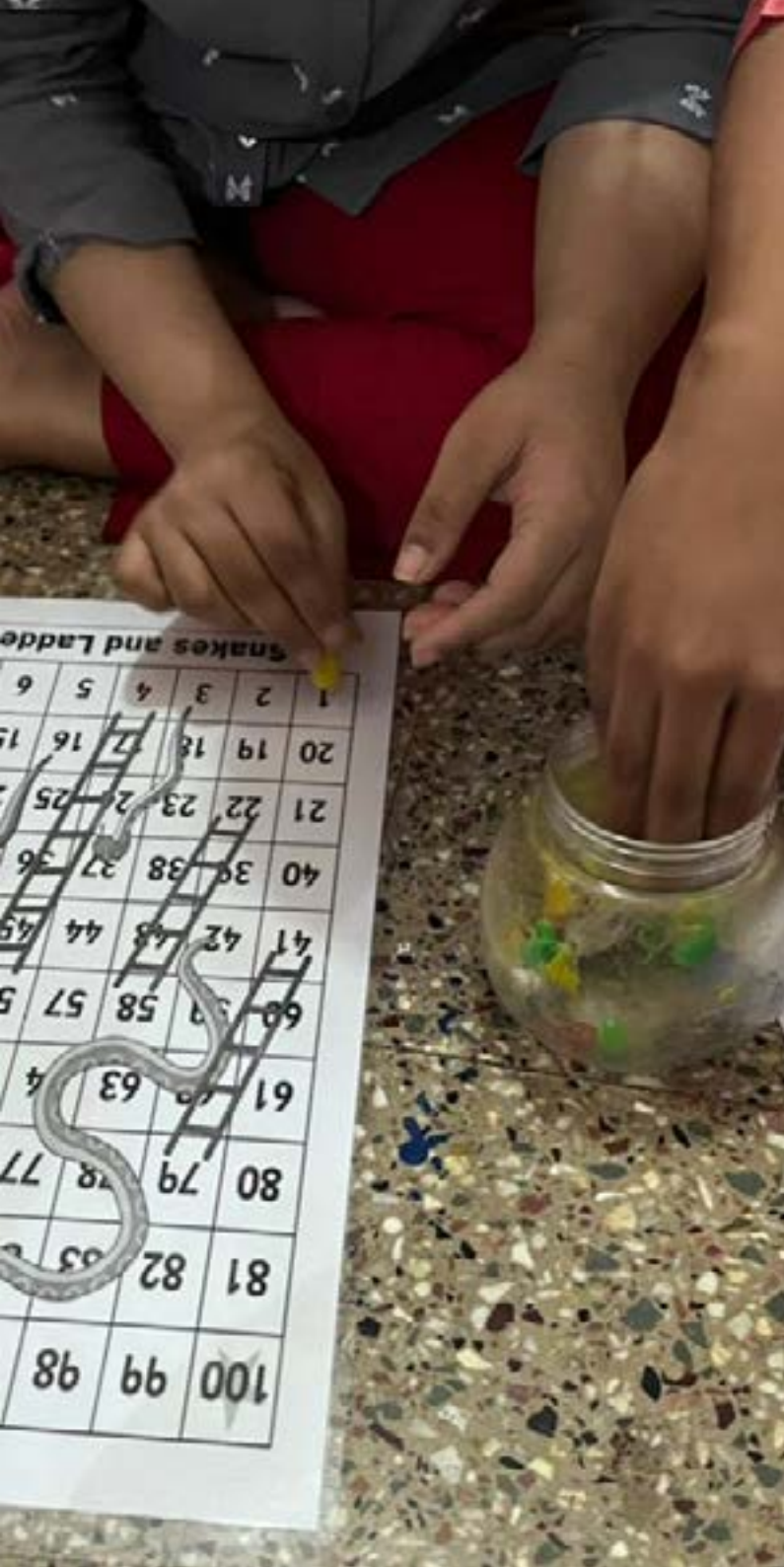
## Note:

Due to the pandemic situation, the trustees did not approach anyone for financial support instead they born the cost of all activities undertaken till date and the cost of developing applications and other operational costs.



## Activities/Projects

Our principal focus is on special needs individuals get access to quality education, financial independence, and long-term care when their parents or guardians are no longer present. Any parent of a Special need child/adult would be the happiest knowing their children are enjoying self respect, and quality life even when they are not around and this is exactly our goal too. We would want all of you to join hands with us in this mission by JOINING OUR ACTIVE FRIENDS NETWORK. A series of projects were initiated with the students of Srishti Institute of Art, Design and Technology based at Yelahanka, Bangalore from the year 2019 onwards. The current project which is work in progress is based around developing games and toys for Special Needs for assisting their learning activities through play. Over the last 2 and a half years almost 7 projects were initiated and designed. All these projects are developed during the pandemic period and hence they are yet to release in to the public domain. Some of the project samples are showcased here for reference purpose.



### All activities with NGOs and Srishti students

- Projects carried out in collaboration with Srishti Institute of Art Design and Technology.
- Interaction with staff and students of Chiranthana Trust. Observation on the kind of activities the students are occupied with, researching on what more can be created, and how each challenges and strengths are taken into consideration while developing something specifically for each individual needs.
- Interaction with Beautiful Minds astitva staff and students. Observation and learning the approach of how each area of addressal positively impact in their over all development, both intellectually and physically, emotionally.
- Virtual meetings with Parents to understand a day to day life style both the parents and the children or an adult follows, where the concerns and challenges are mostly appearing in their daily life and routines, what best can be thought about and developed for life skill training etc.
- Virtual meet with Organisations/NGOs working with Special Needs, to understand how well their admittants are versed with their skills, how much challenging and rewarding each days are, what more they expect as far as the available training tools, kits are considered etc. What more can be done if they join hands with Btogetherindia and what is their idea of collaborating with us for a greater level of advancement and achievement of goals they targeted through their own intended work and what they expect more if jointly we work together.



## Get Involved

- Volunteers
- Direct Donation
- Donation through crowd funding
- Give India
- Ketto
- Milap

## Partners to our Mission

- Governments
- NGOs
  - Chiranthana
  - Mitra For Life
- Srishti Institute of Art, Design and Technology

## Funders

- Colleges/Students
- Well wishers





## GENDER POLICY

We at BtogetherIndia, are committed to providing a secure and enabling co-existing environment to our members, our other staffs, an environment that is gender sensitive and recognizes the role of men and women as equal players, agents and leaders of change in their families, communities and society.

### The objectives of this gender policy are:

- To espouse the cause of the right to gender equality and right to dignified livelihood.
- To foster a social, physical and psychological environment that will enable our member partners to use their potential productively.
- To strive for gender justice at both institutional and programmatic level.
- [Btogether India] defines gender policy guidelines at two levels: Institutional and programmatic.

### 1. Institutional Level

- Staff Policies: All staff policies, rules and regulations shall be gender sensitive and will be reviewed periodically.
- Recruitment: [Btogetherindia] seeks gender balance in staffing. Both women and men candidates will be encouraged in all areas of our Organization's supportive active fields related to Special needs and needy sections of the society to actively engage with at the field or at office. There will be adequate representation of women in recruitment and interview panels.
- Performance reviews: Gender sensitivity will be one of the performance indicators for assessing employees.
- Capacity building for gender sensitization: We will organize workshops, training programs and discussions for promoting and enabling a gender sensitive culture of co-existence in the office . Also, regular trainings will be conducted on awareness and confidence building of all our staff equally, with special focus on women staff.



- Harassment: Our Anti Sexual Harassment policy is gender neutral and is in compliance with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013.

## 2. Programmatic Level

- Building skills and capacities on gender perspectives to enable greater participation of all sections of community in our programs will be one of our objectives in all programs.
- All programs will promote equal participation of all stakeholders. To promote and assess inclusion of gender equality in each project, managers will prepare and use a gender equality checklist.

## Committee on Gender Sensitization

Composition of our committee on gender sensitization to address gender issues and concerns is in accordance with committee provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013.

## Applicability

This policy applies to all regular and contractual staff of [organization]. In case of a complaint as a result of an act by a third party, management will take the necessary preventive and reasonable action to support and assist the affected party.

## Reporting

Management will report annually to the Trustees on implementation of this policy.

# Kinetic Typography Films

This project involving 3rd year under graduate students of Srishti were to develop a awareness films through Kinetic Typography to spread the message 'Beautiful Together'.

<https://www.youtube.com/channel/UC2KJgu9grsBBPpDq9OAVHEg>

# Photos of activities

Srishti students engaged in the design process for developing games for people with Special Needs.





Srishti students conducting various art activities as a part of their research project at an event organized by Mitra for Life.

Srishti students visiting various Special Needs Centres in Bangalore



Join  
B together India  
Movement

